

QUIRKY WEDDINGS®
PRESENTS...

The Quirky Wedding Awards



SPONSORSHIP OPTIONS 2024

READ ON FOR THAT WARM FUZZY, FEELIN’

01

About the Awards

02

Category Sponsorship Package

03

Available Categories

04

Headline Sponsorship Package

05

The Awards Ceremony





NOT YOUR ORDINARY WEDDING AWARDS

On Wednesday 15th November 2023 Quirky Weddings® crowned 19 winners at the first ever UK Wedding Awards celebrating inclusive, accessible, and unique wedding suppliers. The awards were judged by industry experts and applicants were assessed on four main areas of their business – Inclusivity & Accessibility, Sustainability, Customer Service and Uniqueness, with special awards given for Inclusivity & Accessibility and Sustainability.

The Quirky Wedding Awards are the only alternative Wedding Awards in the UK and are run by [Quirky Weddings®](#), who also run the [Quirky Wedding Fayre](#) and [Quirky Weddings Magazine](#). The awards were created for the sole purpose of acknowledging the amazing alternative wedding community, who are often overlooked for more traditional wedding awards, for not only offering something unique, but also for championing inclusivity and accessibility, and helping to create a zero-judgement wedding industry.

The winners were chosen out of hundreds of applicants from across 19 categories across the whole of the country and announced at their National Final at Golf Fang & Birdies in Birmingham on Wednesday 15th November, which saw finalists enjoy neon crazy golf, street performers, street food and beer pong before the winners were announced.

“Alternative wedding suppliers go above and beyond to give their clients a bespoke experience, free of judgement and full of exciting ideas and it’s time we started celebrating that! Our awards are about celebrating them. Because they are all paving the way towards a better, more inclusive, more fun and fabulous wedding industry!

Quirky Weddings today is more of an ethos - Quirky stands for uniqueness and being yourself. Quirky is an ethos that embraces and encompasses everyone's individual tastes as equal to the next. Approved Quirky Wedding Suppliers that exhibit at our fayres and advertise in our magazine, and now join us as awards finalists, may not all be the literal definition of 'quirky' but we have vetted them as inclusive and open to all styles of wedding, abiding by an ethos to be fully inclusive and open to all! So when couples come to a Quirky Wedding Fayre they know they are stepping into a safe space; a space where you will never be judged on anything. A space where they can truly create 'their day, their way!'”

LILY JONES
QUIRKY WEDDINGS® FOUNDER





CATEGORY SPONSORSHIP PACKAGE

The perfect option to support the businesses you believe in!

GUEST JUDGING

You will take part in the judging for your category and your votes will count as 50% of the final scores alongside our industry experts.

AWARDS CEREMONY TICKETS

2x Tickets to the Awards Ceremony evening worth £130 which include...

- Welcome Cocktail Reception
- A fabulously fun activity (last year was neon crazy golf and beer pong!)
- Street Performers
- Yummy Street Food
- DJ and dancing til' late

MAGAZINE ADVERTISING

Full page advert in Quirky Weddings®

Magazine worth £100

Featured in the awards special issue



PRESENT THE AWARD

One or two of your representatives on the night will get to join us on stage to announce the award winner and present them with their trophy!

You will then get your photograph taken with the winner and receive the image as a high res digital download.

PROMOTION

You will receive the following promo...

- Your logo printed on the trophy
- 1x Dedicated Reel and 1x Dedicated Story about your business on our Instagram and Facebook Pages with over 16.5k followers
- Your logo and link on the awards website next to the category you sponsored
- A quarter page about your business in the awards ceremony programme
- Your logo and tag on the award winner announcement posts on social media
- A link to your business included in the National Press Release which is sent out to all major media outlets



AWARD CATEGORIES AVAILABLE

MOST UNIQUE PHOTOGRAPHER
MOST UNIQUE VIDEOGRAPHER
MOST UNIQUE WEDDING VENUE
MOST UNIQUE WEDDING PLANNER
MOST UNIQUE CELEBRANT
MOST UNIQUE FLORAL DESIGNER
MOST UNIQUE WEDDING WEAR
MOST UNIQUE CAKE DESIGNER
MOST UNIQUE HAIR & MAKEUP ARTIST
MOST UNIQUE ENTERTAINMENT
MOST UNIQUE CATERING
MOST UNIQUE TRANSPORT
MOST UNIQUE ACCESSORIES
MOST UNIQUE STYLING & DÉCOR
MOST UNIQUE STATIONERY
MOST UNIQUE BAR
MOST UNIQUE FINISHING TOUCH
INCLUSIVITY & ACCESSIBILITY AWARD
SUSTAINABILITY AWARD





HEADLINE SPONSORSHIP PACKAGE

The ultimate option to support the businesses you believe in and inclusivity as a whole in the wedding industry!

GUEST JUDGING

You will take part in the judging for all the categories (or a select few if you don't want to do all of them) and your votes will count as 25% of the final scores alongside our industry experts.

AWARDS CEREMONY TICKETS

5x Tickets to the Awards Ceremony evening worth £325 which include...

- Welcome Cocktail Reception
- A fabulously fun activity (last year was neon crazy golf and beer pong!)
- Street Performers
- Yummy Street Food
- DJ and dancing til' late

MAGAZINE ADVERTISING

A double spread advert in Quirky Weddings® Magazine worth £180

A two page feature in a second issue of Quirky Weddings® Magazine as a 'supplier spotlight' worth £200

Featured in the awards special issue

PRESENT THE AWARD

One or two of your representatives on the night will get to join us on stage to announce the 'Quirkiest of them All' award winner and present them with their trophy! You will then get your photograph taken with the winner and receive the image as a high res digital download.

PROMOTION

You will receive the following promo...

- Your logo printed on all 20 trophies!
- 2x Dedicated Reels and 2x Dedicated Stories about your business on our Instagram and Facebook Pages with over 16.5k followers
- Your logo and link and 'about the sponsor' section on the awards website
- A full page about your business in the awards ceremony programme
- Your logo and tag on the award winner announcements posts on social media
- A link to your business and intro paragraph about you included in the National Press Release which is sent out to all major media outlets





**JOIN US TO
CELEBRATE
THE
AWESOME
WEDDING
BUSINESSES
MAKING A
DIFFERENCE!**

www.quirky-weddings.com

hello@quirkyweddingfayre.co.uk

[@quirkyweddings](https://www.instagram.com/quirkyweddings)