

**Quirky**  
Weddings®  
Presents...

# The Quirky Wedding Awards

Est 2023



**Sponsorship**  
2026



*The Quirky Wedding Awards*

# Awards that celebrate Inclusivity!

"HELLO LOVELY PEOPLE, I JUST WANTED TO DROP A MESSAGE BASICALLY TO SAY THANK YOU! EVEN THOUGH I WASN'T SHORTLISTED FOR AN AWARD, THE GUIDE YOU SENT ON THE JUDGING CRITERIA MADE ME MAKE SO MANY IMPROVEMENTS TO MY BUSINESS THAT I PERHAPS WOULDN'T HAVE THOUGHT OF, OR NOT TENDED TO UNTIL FURTHER IN THE FUTURE.

I FEEL MORE INVIGORATED ABOUT WHERE MY BUSINESS IS HEADING AND ITS ETHOS, SO THANK YOU AGAIN AND KEEP DOING THE AMAZING WORK YOU'RE DOING FOR THE INDUSTRY."

MINE & THINE PHOTOGRAPHY



"SPONSORING AN AWARD AT THE QUIRKY WEDDING AWARDS WAS GREAT FOR MY BUSINESS, IT PUT ME IN FRONT OF SOME AMAZING VENDORS AND COUPLES AND I GOT TO HAVE A FAB NIGHT THAT SHOWCASED PERFECTLY WHAT THE QUIRKY WORLD HAD TO OFFER!"

MW WEDDINGS & EVENTS

# About the Awards



The Quirky Wedding Awards are the UK's first and only alternative wedding awards, created to shine a spotlight on the incredible, inclusive, and innovative businesses that make the alternative wedding industry so remarkable. Founded by Quirky Weddings, the Awards were born from a simple but powerful mission: to celebrate those who break the mould, embrace diversity, and create unforgettable wedding experiences free of judgement.

Now entering their fourth year, the Quirky Wedding Awards honour outstanding suppliers who are not just creative but are also champions of inclusivity, accessibility, sustainability, and exceptional customer service. These Awards were designed to recognise the trailblazers and visionaries who help couples craft weddings that are as unique as their love stories. The judging process is rigorous and inspiring. Industry experts use a secret shopper method, evaluating suppliers through their websites, social media, and client reviews, ensuring that winners are chosen for their genuine dedication to excellence and individuality.

More than just an awards night, the Quirky Wedding Awards are a celebration of community. Finalists and guests enjoy an unforgettable evening of entertainment, from circus performers and neon crazy golf to glitter bars and interactive drag shows. But beyond the glitz and fun, these Awards are a powerful platform that amplifies the voices of businesses who are redefining the wedding industry.

At the heart of the Quirky Wedding Awards is an unwavering commitment to a zero-judgement ethos. Whether a supplier is flamboyant and bold or understated and elegant, they are celebrated for their authenticity and their commitment to creating safe, inclusive spaces for all couples. Quirky Weddings is more than just a brand – it's a movement, a promise, and a community.

Join us in celebrating those who dare to be different and those who turn 'I do' into a statement of love, individuality, and joy.



**"TO SAY I WAS THRILLED TO BE RECOGNISED FOR ALL THE WORK I PUT INTO MY BUSINESS WAS AN UNDERSTATEMENT! I WAS A BIT OF A SWEARY MARY WHEN I WON THE CELEBRANT AWARD BECAUSE I WAS IN SUCH GREAT COMPANY, I DIDN'T THINK I STOOD A CHANCE. I'M FAR MORE THAN JUST YOUR AVERAGE CELEBRANT, I'M AN ALLY, A SUPPORTER, AN EDUCATOR AND AN ADVOCATE FOR GREAT ALTERNATIVE SUPPLIERS IN THE WEDDING BIZ. I'VE FOUND MY PEOPLE AT QUIRKY WEDDINGS BOTH COUPLES AND SUPPLIERS. THOSE ON MY WAVELENGTH WHO WANT TO CELEBRATE IMPORTANT DAYS IN THEIR BEST UNIQUE WAYS. I LOVE THE VIBE QUIRKY WEDDINGS HAVE CREATED - LAID BACK, FUN, INCLUSIVE & NON JUDGEMENTAL"**

**MICHELLE TAYLOR FUNKY CELEBRANT**



**"I DON'T USUALLY ENTER WEDDING INDUSTRY AWARDS AS A LOT OF THEM SEEM TO BE A VERY EXPENSIVE POPULARITY CONTEST. THE REASON I ENTERED THE QUIRKY WEDDING AWARDS IS BECAUSE THEIR TEAM OF JUDGES SHARE THE SAME VALUES AND ETHOS AS ME AND MY COUPLES. AS THE AWARDS AREN'T BASED ON VOTES, BUT RATHER ON THE QUALITY AND VALUES OF THE COMPANY, THIS MAKES THEM EVEN MORE WORTHWHILE AND MEANINGFUL. TO NOT ONLY GET THROUGH TO THE FINALS, BUT THEN TO BE SELECTED AS THE WINNER FROM SO MANY INCREDIBLE PHOTOGRAPHERS HAS BEEN MY BIGGEST ACHIEVEMENT SO FAR AND I AM SO PROUD OF MY LITTLE BUSINESS."**

**GEM WRIGHT PHOTOGRAPHY**

# Why Sponsor an Award?



Sponsoring a Quirky Wedding Award is your opportunity to align your brand with the most dynamic, diverse, and forward-thinking businesses in the wedding industry. As a sponsor, you don't just support an awards ceremony; you become part of a community that champions inclusivity, creativity, and sustainability.

Here's 5 reasons why sponsoring a Quirky Wedding Award could be just the thing for your brand!

## POWERFUL BRAND VISIBILITY

Your brand will be showcased to a highly engaged audience of creative businesses, wedding professionals, and couples seeking unique wedding experiences.

## POSITIVE BRAND ASSOCIATION

Associate your brand with values of inclusivity, sustainability, and creativity, showing your support for businesses that prioritise equality and individuality.

## EXCLUSIVE NETWORKING

Meet & connect with award-winning suppliers, industry experts, and fellow sponsors, expanding your network within a vibrant and diverse community.

## DIGITAL & EVENT EXPOSURE

Gain brand exposure through our website, social media, printed brochure, and on the night of the awards, both on stage and through on-site branding.

## BE A CATALYST FOR CHANGE

Support businesses who are making the wedding industry a more inclusive, exciting, and judgement-free space.

# Previous Sponsors

cricut®

Unconventional™  
WEDDING



EL TORO  
ENTERTAINMENT

Til Heath

ALTERNATIVE WEDDING COLLECTIVE

LUNA  
SALACIA  
WITCHY APOTHECARY



# Headline Sponsorship Package

**THE ULTIMATE OPTION TO SUPPORT THE BUSINESSES YOU BELIEVE IN AND INCLUSIVITY AS A WHOLE IN THE WEDDING INDUSTRY!**

## **GUEST JUDGING**

You will take part in the judging for all the categories (or a select few if you don't want to do all of them) and your votes will count as 25% of the final scores alongside our industry experts and category sponsors.

## **AWARDS CEREMONY TICKETS**

5x Tickets to the Awards Ceremony evening worth £400 which include...

- Welcome drinks Reception
- Fabulously fun activities and games
- Street Performers and Drag Show
- Yummy Food
- DJ and dancing til' late
- Our special sponsors goody bag

## **MAGAZINE ADVERTISING**

A double spread advert in Quirky Weddings® Magazine worth £180

A two page feature in a second issue of Quirky Weddings® Magazine as a 'supplier spotlight' worth £200

Featured in the awards special issue

## **PRESENT THE AWARD**

One or two of your representatives on the night will get to join us on stage to announce the 'Quirkiest of them All' award winner and present them with their trophy! You will then get your photograph taken with the winner and receive the image as a high res digital download.

## **PROMOTION**

You will receive the following promo...

- Your logo printed on all 24 trophies!
- 2x Dedicated Reels and 2x Dedicated Stories about your business on our Instagram and Facebook Pages with over 21k followers
- Your logo and link and 'about the sponsor' section on the awards website
- A full page about your business in the awards ceremony programme
- Your logo and tag on the award winner announcements posts on social media
- A link to your business and intro paragraph about you included in the National Press Release which is sent out to all major media outlets.

ALL FOR  
ONLY  
**£1500**

The  
**Quirky  
Wedding  
Awards**

# Category Sponsorship Package

THE PERFECT OPTION TO SUPPORT THE BUSINESSES YOU BELIEVE IN AND BOOST THE CATEGORY OF SUPPLIER THAT MEANS THE MOST TO YOU!

## GUEST JUDGING

You will take part in the judging for your category and your votes will count as 50% of the final scores alongside our industry experts.

## AWARDS CEREMONY TICKETS

2x Tickets to the Awards Ceremony evening worth £160 which include...

- Welcome Drinks Reception
- Fabulously fun games and activities
- Street Performers and Drag Show
- Yummy Food
- DJ and dancing til' late
- Our special sponsors goody bag

## MAGAZINE ADVERTISING

Full page advert in Quirky Weddings® Magazine worth £100  
Featured in the awards special issue

£250  
PER  
CATEGORY

## PRESENT THE AWARD

One or two of your representatives on the night will get to join us on stage to announce the award winner and present them with their trophy!

You will then get your photograph taken with the winner and receive the image as a high res digital download.

## PROMOTION

You will receive the following promo...

- Your logo printed on the trophy
- 1x Dedicated Reel and 1x Dedicated Story about your business on our Instagram and Facebook Pages with over 21k followers
- Your logo and link on the awards website next to the category you sponsored
- A quarter page about your business in the awards ceremony programme
- Your logo and tag on the award winner announcement posts on social media
- A link to your business included in the National Press Release which is sent out to all major media outlets

The  
**Quirky  
Wedding  
Awards**

# Special Category Sponsorship Package

THE PERFECT CHOICE  
IF YOU WANT TO  
SUPPORT THE  
BUSINESSES GOING  
ABOVE & BEYOND  
WITH INCLUSIVITY OR  
SUSTAINABILITY!

## GUEST JUDGING

You will take part in the judging for your category and your votes will count as 50% of the final scores alongside our industry experts.

## AWARDS CEREMONY TICKETS

2x Tickets to the Awards Ceremony evening worth £160 which include...

- Welcome Drinks Reception
- Fabulously fun games and activities
- Street Performers and Drag Show
- Yummy Food
- DJ and dancing til' late
- Our special sponsors goody bag

## MAGAZINE ADVERTISING

Full page advert in Quirky Weddings® Magazine worth £100  
Featured in the awards special issue  
An article about your business and it's inclusivity/sustainability ethos in an issue of your choosing

## PRESENT THE AWARD

One or two of your representatives on the night will get to join us on stage to announce the award winner and present them with their trophy!  
You will then get your photograph taken with the winner and receive the image as a high res digital download.

## PROMOTION

You will receive the following promo...

- Your logo printed on the trophy
- 1x Dedicated Reel and 1x Dedicated Story about your business on our Instagram and Facebook Pages with over 21k followers
- Your logo and link on the awards website next to the category you sponsored
- A quarter page about your business in the awards ceremony programme
- Your logo and tag on the award winner announcement posts on social media
- A link to your business included in the National Press Release which is sent out to all major media outlets

£300  
PER  
CATEGORY

The  
**Quirky  
Wedding  
Awards**

# 2026 Award Categories



**BEST ALTERNATIVE PHOTOGRAPHER 2026**

**BEST ALTERNATIVE VIDEOGRAPHER 2026**

**STANDOUT WEDDING VENUE 2026**

**VISIONARY WEDDING PLANNER 2026**

**TRAILBLAZING CELEBRANT 2026**

**BEST ALTERNATIVE FLORAL DESIGNER 2026**

**BEST ALTERNATIVE WEDDING WEAR 2026**

**MOST UNIQUE CAKE DESIGNER 2026**

**AUTHENTIC BEAUTY ARTIST 2026**

**EPIC ENTERTAINMENT AWARD 2026**

**BEST ALTERNATIVE MUSICIAN 2026**

**MOST INNOVATIVE CATERING 2026**

**BEST ALTERNATIVE CONTENT CREATOR 2026**

**BEST ALTERNATIVE ACCESSORIES 2026**

**MOST UNIQUE RING DESIGNER 2026**

**BEST ALTERNATIVE STYLING & DÉCOR 2026**

**MOST UNIQUE STATIONERY 2026**

**CURATED BAR EXPERIENCE 2026**

**MOST UNIQUE MARQUEE & TENT 2026**

**MOST UNIQUE FINISHING TOUCH 2026**

**BEST ALTERNATIVE BLOG & DIRECTORY 2026**

## **SPECIAL CATEGORY AWARDS**

**INCLUSIVITY & ACCESSIBILITY AWARD 2026**

**SUSTAINABILITY AWARD 2026**

**QUIRKIEST OF THEM ALL 2026**

*The*  
**Quirky**  
*Wedding*  
**Awards**



# Awards, that aren't a Popularity Contest!

"IT IS NO FALSE MODESTY TO SAY THAT I WAS ABSOLUTELY NOT EXPECTING TO WIN THE QUIRKY AWARD FOR WEDDINGWEAR; I WAS JUST THERE BECAUSE THE QUIRKY TEAM ALWAYS PUT ON AN AWESOME SHINDIG! I'D HAD MAJOR SURGERY ON MY KNEE THE PREVIOUS WEEK BUT WAS STILL DETERMINED TO HOBBLE TO BIRMINGHAM ON MY CRUTCHES TO SPEND THE EVENING WITH SOME OF THE BEST BADASSES IN THE BUSINESS, MANY OF WHOM I'D COLLABORATED WITH FOR FAIRS SHOTS AND REAL WEDDINGS.

WHEN LILY CALLED MY NAME AS WINNER, I WAS FLABBERGASTED; IT'S THE FIRST TIME I'VE BEEN ABLE TO DESCRIBE MY BUSINESS AS 'AWARD WINNING' (AND I'VE MADE SURE I HAVE, AT EVERY OPPORTUNITY!). SOCIAL MEDIA WENT BANANAS, AND A LOCAL LIFESTYLE MAGAZINE RAN A FEATURE ON ME. I'M STILL ON CLOUD NINE SEVERAL MONTHS LATER AND, BEST OF ALL, IT DEALT A HEFTY PUNCH IN THE FACE TO MY IMPOSTER SYNDROME."

HOLLY WINTER COUTURE



"WINNING A QUIRKY WEDDING AWARD AS A SMALL INDEPENDENT VINTAGE HAIRSTYLIST WAS HONESTLY SUCH AN HONOUR—ESPECIALLY BEING PART OF THE VERY FIRST QUIRKY AWARDS IN 2023! IT FELT LIKE A JOYFUL CELEBRATION OF INDIVIDUALITY AND A BIG NOD TO ALL THE LOVE, DETAIL, AND PERSONALITY I POUR INTO EVERY WAVE, PIN CURL, AND VINTAGE-INSPIRED LOOK. BEING RECOGNISED FOR STAYING TRUE TO MY UNIQUE VINTAGE STYLE IN AN INDUSTRY FULL OF MY CREATIVE PEERS THAT I ADMIRE MEANS THE WORLD, AND I'M SO PROUD TO BE PART OF A COMMUNITY THAT CHAMPIONS THE WONDERFULLY DIFFERENT."

VINTAGE GLAMOUR WITH ANNA



**JOIN US  
IN 2026 TO  
CELEBRATE  
MORE AWESOME  
WEDDING  
BUSINESSES  
MAKING A BIG  
DIFFERENCE!**

**CLICK HERE TO BOOK YOUR  
SPONSORSHIP PACKAGE NOW!**

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[@quirky.weddings](https://www.instagram.com/quirky.weddings)