

Quirky
Weddings®

Media Pack

Who the Heck are Quirky Weddings®?



Welcome to Quirky Weddings! Where individuality reigns, and traditions are yours to rewrite! Founded in 2019 by multi-award-winning wedding planner Lily Jones, Quirky Weddings has grown into the UK's largest alternative wedding fayre, championing inclusivity, accessibility, fun, and uniqueness.

Our mission? To shake up the wedding industry and empower couples to celebrate their love their way.

We're proud to be part of the positive shift making the wedding industry more diverse and accepting. Progress has been made, but there's still work to do, and we're here to push boundaries and break stereotypes.

Our Audience

20k
Website Visits
Per year

2000
Mailing List
Subscribers

The Quirky Weddings audience is made up of creative, open-minded couples who refuse to settle for a cookie-cutter wedding. They're excited to break traditions, ditch outdated expectations, and design a day that truly reflects their personalities. Many feel overwhelmed by the mainstream wedding industry and seek suppliers who embrace their individuality without judgment. By advertising with us, you'll connect with couples who are passionate about making their wedding uniquely theirs - fun, meaningful, and unapologetically quirky!



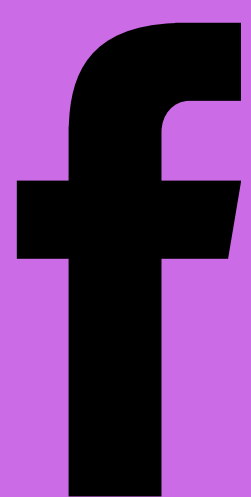
Amy Faith Photo



Hannah Richards Photography

Social Media

With 21,000+ engaged followers, Quirky Weddings has a thriving community of couples looking for unique, inclusive, and alternative wedding suppliers. Advertising with us puts your brand in front of a highly targeted audience who love breaking traditions. Get noticed, grow your business, and connect with your dream clients today!



4k

**Facebook
Followers**



21k

**Instagram
Followers**



2k

**TikTok
Followers**

Quirky Weddings Magazine

500

Copies Sold Online
Per issue

Each issue distributed at
15

Quirky Wedding Fayres
per Season, across the UK



Forget the ordinary, Quirky Weddings Magazine is your go-to glossy wedding mag bursting with inspiration for bold, badass, and totally unique weddings! Published twice a year, it's available online in print and digital. Inside, you'll find jaw-dropping real weddings, styled shoots, and alternative wedding inspo to help you plan a day that's 100% you!

From Dracula-inspired ceremonies in eerie 16th-century churches to rock 'n' roll, Viking, and gothic weddings, we showcase the most spectacular celebrations. You'll also find deep dives into wedding myths, accessibility tips, and more!



Upcoming Publication Dates

Issue
13
1st September 2026

Issue
14
1st March 2027

Issue
15
1st September 2027

Advertising Options

Website Banner

910 x 175px

Appears on the QWF home page

£50
Per Month

Website Box Ad

460 x 312px (L)

225 x 175px (S)

Appears on the QWF home page

Large
£40
Per Month

Small
£30
Per Month

Sponsored Blog

Dedicated blog post on the website
Including links to your website/products

£50
Per post

Advertising Options

Newsletter Ad

2182px x 957px (L)

1064px 1064px (S)

Distributed once a month to subscribers

Large

£40

Per Edition

Small

£20

Per Edition

Social Media Promo

Instagram & Facebook Reel

£30

TikTok Reel

£20

Facebook & Instagram Story

£20

Whole Package Deal

1x Instagram Reel

1x TikTok Reel

1x Facebook & Instagram Story

£50

(save £20)

Quirky Weddings Magazine

Advertising Options

Print Adverts

Quarter Page

£30

Full Page

£100

Double Spread

£180

Advertorials

1 page Editorial Article

£125

2 page Editorial Article

£200

Featured Product in 'Quirky Finds'

£15

Advertising Packages

Rebel Package

Website box ad (1 month)
Large Newsletter Ad
Quarter Page Magazine Ad
Instagram & Facebook Story

£100
(Save £40)

Rockstar Package

Website banner ad (1 month)
Large Newsletter Ad
Sponsored Blog Post
Full Page Magazine Ad
Instagram & Facebook Reel
Instagram & Facebook Story
TikTok Reel

£250
(Save £80)

Ready to Book?



Click here!

Got more questions?
Contact us today on
hello@quirkyweddingfayre.co.uk

Ad Specs

